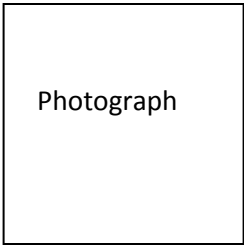




2/5 Sarat Bose Road Kolkata- 20 , Unit 1-F Sukh Sagar Building



Photograph

Channel Partner Registration Form

Date: __ / __ / __

Organization: _____

Representative Name: _____

Type: Individual [] Proprietorship [] Partnership [] Limited Company []

Office Address: _____

City: _____ State: _____ Zip Code: _____



Contact Details:

Office: _____ Fax: _____ Mobile No: _____

E-mail ID: _____ Website: _____

PAN No: _____ GST No _____

Aadhar _____ (In case of Individual)

I hereby confirm that I have read and understood all the Terms and Conditions as well as Non-Disclosure & Brand guidelines and agree to strictly abide by them.

Signature _____
(Stamp of the Company)



Attach Visiting Card

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TERMS OF OPEN MARKETING AGENT

1. The Marketing Agent must be registered with the Sugam Group to interact with the Company and to get deals.
Registration Procedure: - (1) Make an Application
(2) Submit PAN Card
(3) Rs.5000 security deposit (Refundable after 1st sale)
2. A copy of the Pan card of the brokerage company /person must be submitted to the head office during registration.
3. Commission shall be paid as per the policies designed by Sugam.
4. A brokerage of 2% including appropriate taxes will be given for the services rendered.
5. All payments shall be made after deduction of applicable taxes and subject to applicable policies and regulations.
6. ½ brokerage will be given after the agreement is executed. Rest as per construction module.
7. In the event that the booking is cancelled/ terminated, Channel Partner confirms that he/she/they shall refund the commission within 30 days of the company raising a demand for such refund. If such amount is not refunded, the Company shall be entitled to pursue all remedies available in law for recovery of such money and the said money shall act as a secured debt on the Channel Partner. The Company shall be entitled to adjust such refund amount against any amount payable by the Company or its sister concerns to the Channel Partner (and/or its sister concerns).
8. *An intimation e-mail must be sent to suyash@sugamhomes.com, and a confirmation of appointment must be received by the agent from us.*
9. *Before informing the customer about the project, please find out the complete details from us at our sales number 9830685000, 9830693000, 9830579700. It is imperative that correct information must be given to customers.*
10. In case of any dispute in relation to the source of the booking, the Channel Partner confirms that the decision of the Company shall be binding, and he/she/it shall not raise any dispute in this regard.

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11. The booking form must be filled up and the GTC must be signed on the site / head office of the Sugam Group.
12. The booking will only be validated after the booking agreement has been signed by both parties.
13. All payment follow ups for the customer has to be executed by the agent.
14. It is the agents' duty to keep themselves up to date with the proceedings of the project. This way customers query can be dealt with easily.
15. The Channel Partner confirms that he/she/they have no authority to accept any payment or issue any receipt on behalf of the Company. The Company shall not be responsible for any payment(s) till such that time at receipt for the said payment is issued by the Company.
16. The Channel Partner confirms that he/she/they are not authorized to issue any statement or make any written communication in relation to the Company and/or its Project. All bookings shall solely be governed by the terms of the Application Form and/or Agreement signed between the Company and the Customer.
17. Brokers' interest in a customer will only be valid up to 3 months from the receipt of the first site visit email for a new customer. After the lapse of such date, customer does not have to be exclusive with the agent.
18. *Before site visit an e-mail must be sent to: -*
 - ✉ *sugamsudhir@sugamhomes.com*
 - ✉ *suyash@sugamhomes.com*
 - ✉ *habitat@sugamhomes.com*
 - ✉ *sugamserenity@sugamhomes.com*
19. Any promotional activity (print, hoardings, e-mails etc.) should be approved from the Directors of the Company.
20. The Company is authorized to make any changes to the Terms & Conditions of this application as it may deem fit and the Channel Partner confirms that all such changes shall be binding on him/her/it.
21. The relationship between the Company and the Channel Partner shall be governed by the laws of India. The Courts in Kolkata shall have exclusive jurisdiction.

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